**Martin Lewis: The UK’s best Cheese ‘n’ Onion crisps – a data-Crunch of 44 types**

**We hope this is a fair review, but perfection’s hard**  
  
Ranking taste and strength is subjective, so it can only ever reflect what our 26 testers thought. Even objective measures such as pack size, portion size, crisp size and price can all vary, sometimes even for the same brand, so there is wriggle room to be had – making strict like-for-like comparisons difficult – as you’ll see from the methodology at the end. So please see this as a start for your own C&O journey, not authoritative.

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Crisp** | **MSE tasters’ average overall score out of 10** | **MSE tasters’ average strength score out of 10** | **Portion size and cost** | **Calories (kcal) per portion** | **Vegan** | **Labelled as gluten free** | **Pack Colour** |
| **Ultimate tier (1st tier)** | | | | | | | |
| **Keogh's** Mature Irish Cheese and Onion | 6.62 | 6.12 | 40g\* – 53p | 209 | ❌ | ✅ | Green |
| **Kettle Chips** Vegan Sheese & Red Onion | 6.58 | 6.23 | 25g –  46p | 128 | ✅ | ✅ | Orange |
| **Tayto** Craft Vintage Irish Cheddar & Onion | 6.54 | 6.04 | 25g –  60p | 124 | ❌ | ✅ | Orange |
| **Savoursmiths** Somerset Cheddar & Shallot | 6.35 | 6.81 | 40g\* – 48p | 193 | ❌ | ✅ | Green |
| **Cathedral City** Our Cheese and Onion | 6.19 | 5.35 | 26g –  27p | 132 | ❌ | ❌ | Red |
| **M&S** Mature Cheddar & Spring Onion | 6.19 | 5.69 | 30g –  34p | 149 | ❌ | ✅ | Yellow |
| **Pringles** Cheese and Onion | 6.04 | 5.46 | 30g –  24p | 155 | ❌ | ❌ | Green |
| **REAL** Strong Cheese & Onion | 6 | 5.69 | 35g –  79p | 174 | ❌ | ✅ | Green |
| **Pipers** Lye Cross Cheddar & Onion | 5.96 | 6.19 | 40g\* – 80p | 213 | ❌ | ✅ | Yellow |
| **McCoy's** Cheddar & Onion | 5.92 | 5.42 | 25g –  29p | 132 | ❌ | ❌ | Green |
| **Brown Bag** Farmhouse Cheddar & Onion | 5.85 | 5.04 | 40g – 63p | 200 | ❌ | ✅ | Green |
| **Good tier (2nd tier)** | | | | | | | |
| **Tyrrell's** Furrows Cheese & Pickled Onion | 5.77 | 4.58 | 30g –  40p | 151 | ❌ | ✅ | Yellow |
| **Walkers** MAX Cheese & Onion | 5.77 | 4.62 | 50g –  £1.10 | 256 | ❌ | ❌ | Blue |
| **Walkers** Crinkles Cheddar Cheese & Onion | 5.69 | 4.96 | 30g –  32p | 154 | ❌ | ❌ | Blue |
| **Two Farmers** Hereford Hop Cheese & Onion | 5.65 | 5.15 | 40g –  £1.08 | 212 | ❌ | ✅ | Orange |
| **Fairfields Farm** Cheese & Onion | 5.52 | 4.42 | 50g –  64p | 259 | ✅ | ✅ | Yellow |
| **Lidl** Deluxe Mature Cheddar & Red Onion | 5.42 | 5.65 | 25g –  19p | 133 | ❌ | ✅ | Orange |
| **Yorkshire Crisps** Cheddar & Caramelised Onion Chutney | 5.42 | 6.35 | 40g\* – £1.26 | 205 | ❌ | ✅ | Red |
| **ASDA** Extra Special Cheddar & Red Onion | 5.35 | 4.08 | 16.6g –  23p | 124 | ❌ | ❌ | Green |
| **Burts** Mature Cheese & Onion | 5.31 | 4.92 | 40g – 83p | 200 | ❌ | ✅ | Blue |
| **Sainsbury's** Taste the Difference Cheddar & Spring Onion | 5.23 | 4.88 | 30g – 30p | 154 | ❌ | ❌ | Green |
| **OK tier (3rd tier)** | | | | | | | |
| **Tesco** Finest Mature Cheddar & Onion | 5.19 | 6 | 25g – 23p | 120 | ✅ | ❌ | Brown |
| **Morrisons** The Best Cheddar & Onion | 5.15 | 4.31 | 25g – 27p | 130 | ❌ | ❌ | Yellow |
| **SLABS** Mature Cheddar & Onion | 5.15 | 5.69 | 32g – 81p | 156 | ❌ | ✅ | Green |
| **Tayto (ROI)** Cheese & Onion | 5.12 | 5.31 | 25g – £1.08 | 131 | ❌ | ❌ | Red |
| **Kettle Chips** Mature Cheddar & Red Onion | 5.08 | 5.27 | 25g – 30p | 128 | ❌ | ✅ | Orange |
| **Tayto (NI)** Cheese & Onion | 5.08 | 5.08 | 32.5g – 67p | 171 | ❌ | ❌ | Yellow |
| **Seabrook** Crinkle Cut Cheese & Onion | 5.04 | 4.42 | 25g – 21p | 127 | ❌ | ✅ | Yellow |
| **Golden Wonder** Cheese & Onion | 4.96 | 4.85 | 12.5g – 23p | 129 | ❌ | ❌ | Green |
| **Walkers** Cheese & Onion | 4.96 | 4.35 | 25g – 28p | 128 | ❌ | ❌ | Blue |
| **Co-op** West Country Cheddar & Red Onion Chutney | 4.92 | 4.46 | 38g – 44p | 189 | ❌ | ✅ | Brown |
| **Walkers** Baked Cheese & Onion | 4.85 | 3.88 | 22g – 35p | 96 | ❌ | ❌ | Blue |
| **Not for us (4th tier)** | | | | | | | |
| **Golden Wonder** Ringos Cheese & Onion | 4.81 | 4 | 12.5g – 22p | 62 | ❌ | ❌ | Green |
| **Pom Bear** Cheese & Onion | 4.81 | 3.31 | 13g – 25p | 64 | ❌ | ✅ | Green |
| **Simply Roasted** Mature Cheddar & Red Onion | 4.81 | 5.31 | 21.5g – 46p | 93 | ✅ | ✅ | Yellow |
| **Hula Hoops** Puft Cheese & Onion | 4.62 | 3.81 | 15g – 38p | 72 | ❌ | ❌ | Green |
| **Walkers** Squares Cheese & Onion | 4.62 | 3.85 | 22g – 33p | 97 | ❌ | ❌ | Green |
| **Frisps** Cheese & Onion | 4.58 | 3.92 | 25.5g – 25p | 141 | ❌ | ❌ | Green |
| **Waitrose** Cheddar & Caramelised Onion | 4.54 | 4.23 | 30g – 33p | 152 | ❌ | ❌ | Orange |
| **Walkers** French Fries Cheese & Onion | 4.54 | 3.31 | 18g – 33p | 80 | ❌ | ❌ | Blue |
| **Aldi** Specially Selected Mature Cheddar & Red Onion | 4.23 | 3.04 | 30g – 23p | 152 | ❌ | ✅ | Yellow |
| **Hula Hoops** Cheese & Onion | 4.23 | 3.38 | 24g – 38p | 120 | ❌ | ❌ | Green |
| **Jacob's** Crinklys Cheese & Onion | 3.92 | 3.73 | 25g – 23p | 113 | ❌ | ❌ | Green |
| **Discos** Cheese & Onion | 3.73 | 4.04 | 25.5g – 25p | 135 | ❌ | ❌ | Green |

\*where a portion size wasn’t listed, we went with a standard 40g.

**How we worked out the cost**  
  
When buying the crisps, we did research, often using Trolley.co.uk to find the cheapest place within reach selling them – though we excluded any temporary promotional discounts. We bought the crisps from the cheapest place/site we could find.

In some cases, we bought multipacks or sharer bags (as we needed more than one pack of each for the tasting, and they’re cheaper) where possible. When we did that, we have priced the crisps based on what buying a standalone individual (non-grab bag) packet of crisps would cost. Yet these days standardised packets aren’t always available, so if not, we went for a multipack size of pack or, if that wasn’t available, an individual portion size of a sharer bag.   
  
The prices we have used are those at the time of purchase, which was between 24th June 2024 and 3rd July 2024. When we couldn’t manage to get our hands on the crisps ourselves (due to stock availability etc), we had them sent directly to us by the brands. KP Nuts sent us the brands of crisps they own after Martin announced what we were doing on Twitter. None of this implicated the testing in any way, and they were treated the same as the other crisps and were priced based on our research online.  
  
**What defines portion size?**  
  
We have used the size of an individual pack of crisps (not grab bags) where we can, and if not, a multipack packet (though they can be smaller than individual packs), and if not that, the portion size listed on a sharer bag (so what they define as the amount for one individual to eat).  
  
**How we decided the colour**  
  
Pack colour is according to MSE Olivia’s eyes, but you may see it differently.